**438 Skyline Vista Drive** Front Royal, VA 22630

www.Unity146.org

## Unity Lodge No. 146 Chartered March 1870 Trestleboard



Behold how good and pleasant it is for Brethren to dwell together in Unity! - Psalms 133.1 -

### **UPCOMING DATES**

10/06 - Unity 146 Stated Communication @ 730p.

10/13, 10/20 & 10/27 - Blue Lodge Ritual Practice @ 630p

10/30 - Unity Lodge Breakfast @

10/05 - Luray Commandery #19 -@ 730p

10/01 - Order of the Eastern Star #6@7p

10/15 - RAC Hiram #45 @ 730p

10/12& 10/26 - Shenandoah Valley DeMolay @ 630p - TBD

10/30 - Sojourners Meeting @ 8a - TBD

### **TRAVELING MAN**

**TBD** 

## **Message from the Master**

## Masonic Wisdom: Silence

By: WB Luciano M. Azevedo

Socrates, the wise Greek philosopher, said that eloquence is often a way of falsely exalting what is small and of diminishing what is great.

Words may be misused, masked or employed for concealment. That is why we should speak only when our words are more valuable than our silence.

The reason is simple, our words have power to build or to destroy. They can generate peace, harmony, comfort but they can also generate hate, resentment, anguish, sadness. Our M.W King Solomon said in his proverbs: "Even the fool, when he is silent, passes for wise, for intelligent".

Silence is valuable, it is very essential to all Freemasons to listen more than speak, to



think and meditate rather than run into action. Both the word and the silence reveal our being.

How much animosity exists in lodges because of gossip, slander and insults? We must learn that when we loose control and wrongly injure our brother we must pursue the sacred courage to go and ask for forgiveness.

Our words should always be positive and generate wellbeing, produce edification of the soul and consolation to the heart.

Masons should always speak honestly, react with good judgment and without anger and express their opinion with caution. Often, in the debates, we see so

many people talking and few willing to listen.

Great men are those who open their mouths only when others have nothing more to say.

God speaks to us in the silence, when the agitation of the soul ceases; when His word sinks deep on us...



Hiram Royal Arch Chapter Order of the Eastern Star









of the DeMolay





**438 Skyline Vista Drive** Front Royal, VA 22630

www.Unity146.org

# Unity Lodge No. 146 Chartered March 1870 Trestleboard



## The Masonic Conspiracy Behind Rolling Rock

By: Todd E. Creason, 33°



"Beer is proof that God loves us, and wants us to be happy."

~Benjamin Franklin

There has always been speculation that there is some connection between Latrobe's Rolling Rock Beer and the Freemasons--I mean, it's obvious, there's a '33' right on the bottle! And the 33rd degree is the highest degree that can be attained by Freemasons. Is it possible the Latrobe's were Freemasons?



It's one of those great beer controversies--where did the '33' come from? Everyone seems to have a theory, and nobody has the definitive answer.

And there are many theories:

-One common theory is that it was to celebrate the repeal of prohibition in 1933. That was an important year for brewers and beer drinkers alike!

-Another legend is that the Rolling Rock brewery was started with money won at the horse track. The winning bet was placed on #33, "Old Latrobe," and that is why there is a horse and the '33' on the bottle.

-Another has it that brewers in those early days belonged to the local union #33.

-Another claims the reservoir the brewery got its water from was fed by 33 streams.

And the theories go on and on and on . . .

Sadly, the most likely version is the least exciting. It may have simply been a printers mistake in the beginning. This version of the story comes from a very reliable source--the former CEO of the company. He was also very interested in where that '33' had come from--his name was James Tito. What he discovered is actually very simple.



**438 Skyline Vista Drive** Front Royal, VA 22630

www.Unity146.org

# Unity Lodge No. 146 Chartered March 1870 Trestleboard



The slogan on the back of the bottle read originally:

"Rolling Rock - From the glass lined tanks of Old Latrobe, we tender this premium beer for your enjoyment as a tribute to your good taste. It comes from the mountain springs to you."

That's 33 words. There were a number of different versions of the slogan in the beginning, but the Latrobe family finally settled on the shortest one--the one that ran only 33 words. Somebody noted that in the margin, and when it went to the printers, the printers didn't realize that the 33 wasn't part of the text and included it. The mistake wasn't discovered until a large batch of bottles had been produced, and back in those days. the labels were painted right onto the bottles, and those bottles were reused, which explains why the mistake wasn't immediately corrected

And just maybe it wasn't corrected later because of the stir it had created when those bottles reached the public. Everyone talking about and debating what that '33' meant and speculating about where it had come from. Perhaps Latrobe saw that controversy as a good thing. Here it is more than seventy years later, and people are still talking about it. I guess you'd call that 'beer buzz'.

So that's the big Masonic conspiracy behind Rolling Rock Beer. It doesn't have anything to do with the Freemasons at all.

Not to propagate a myth, but I can tell you, I do have it on good authority that at least one 33rd Degree Freemason enthusiastically approves of the product--he finds it crisp and refreshing with a easy-to-drink flavor.

In fact, I think I'll go have one now . . .





**438 Skyline Vista Drive** Front Royal, VA 22630

www.Unity146.org

## Unity Lodge No. 146 Chartered March 1870 Trestleboard

Tiler -



## **Teddy Bear Fund**

This year we will attempt to implement a Teddy Bear fund for the First Responders in Warren County. This charitable campaign uses our donations to purchase teddy bears which will be given to children in crisis by our Sheriff Deputies, Police and Fire Fighters within our community. This project has been very successful for Winchester-Hiram Lodge as well as other Lodges in the area, and I know that it will do well here with your generosity. We will have a jar dedicated to the fund in Lodge, or you can send a check to our PO Box made out to Unity Lodge No. 146 with "TEDDYBEAR" written in the memo line.

> Unity Lodge No. 146 AF&AM P.O. Box 1855 Front Royal, VA 22630



### **2021 Unity Lodge Officers**

Charles William Taggart Worshipful Master -Senior Warden -William Allen Bryan

Junior Warden -Robert Fred Nickols, Jr. Treasurer -Harry Wesley Hammack, Jr.

Secretary -Kevin Paul Walek

Senior Deacon -Raymond Christof Nouhra

Junior Deacon -Alan Scott Truax

Chaplain -Richard Allen Baker Marshal -Junior Franklin Griffith

Senior Steward -Mark Butler

Junior Steward -Cole Hasse



**Units Collected** for 2022

% of Membership Strength

Edward Neal Powell, Jr.

20 - - -%